



# Calling all Folk Artists

**WAM Fest**  
Wabeno Art & Music Fest  
Saturday, August 3, 2019  
Wabeno, Wisconsin



## What is Wabeno Art & Music Fest?

The 5th Annual Wabeno Art & Music Fest (WAM Fest) is set for Saturday, August 3rd featuring live music, fine art sales, “plein air” competition, “arty” activities for kids, a folk art market, folk art demonstrations, unique and traditional-festival food, drink, 50-50 raffles and more. A headliner dance band is featured in the evening until 10pm. WAM Fest event runs from 12 noon to 10 pm on August 3 in historic downtown Wabeno, Highway 32 in Forest County, Wisconsin.

## Who attends WAM Fest?

There’s something for everyone! Each year WAM Fest attracts hundreds of visitors (folk art enthusiasts, families and people of all ages) who come from miles around. Friends of Wabeno, a local non-profit organization plans and executes the event, now in its 5<sup>th</sup> year. Friends of Wabeno is a 501(c)3 nonprofit organization whose mission is to engage in community development activities and improve the quality of life for all residents of Wabeno and neighboring communities.

**Folk music** and a **Folk Art Market** will continue its second year as a new component of the festival.

## FOLK ART MARKET --Q & A

### Folk Art Market

Folk artists come to speak about and demonstrate their art, learn new skills, and meet other artists. People who attend can look, buy and learn from the artists’ booth displays.

### When and where is the Folk Art Market at WAM Fest?

The Folk Art Market runs from 12 noon – 5 pm and takes place right off the main street on a closed-to-traffic town block across from the Band Shell. Live music is performing all day, along with arty activities for children, food, raffles and more!



### What types of folk art are considered?

The folk art sold at Folk Art Market should have a foundation of traditional folk art. Contemporary items that do not demonstrate an innovation of a tradition may not be accepted. Tourist trinkets or crafts are not accepted.

### What is traditional folk art?

Traditions may evolve over time in materials, methods, design and/or products used. Collaboration between artists working in different traditions will also be considered. If you have questions, email [mfbeck@charter.net](mailto:mfbeck@charter.net).

## SELECTION PROCESS

### What criteria are used to evaluate applications?

During the selection process, reviewers evaluate applications based on the following criteria: artistic quality; traditionalism of the art form/art work as well as of the design and the production process; and role or use of the art form/art work in the artist’s community. Folk art will be evaluated based on the creative process in its development and the resourcefulness shown in keeping traditional skills alive.

### When will I be notified of the result of my application?

The review process occurs February through May. Applicants are notified whether or not they are invited to participate in the Folk Art Market within one month of the date your application is received.

# Wabeno Art and Music Fest – Folk Art Market

## Folk Artist Application

Folk Artist's Name: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please describe your traditional folk art work and items to be exhibited:

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Are you able to demonstrate your art?       YES       NO

Will you be selling your folk art items?       YES       NO

\_\_\_\_ I have read this application, certify that my work is qualified under the guidelines outlined and agree to abide by all rules and conditions. If accepted, I agree to exhibit and present only items approved through the juried process and I also agree to leave the premises clean and free of debris. WAM Fest, its volunteers and Friends of Wabeno are not responsible for loss of or damage to, merchandise or personal property from any cause whatsoever.

If you sell items, please consider a donation to WAM Fest. Payable at Welcome Booth or mail check, payable to Friends of Wabeno, c/o Darlene Edelbeck, Treasurer 1729 Linse Rd., Wabeno, WI 54566.

Thank you.

Folk Artist Signature: \_\_\_\_\_ Date \_\_\_\_\_

Thank you for your interest in the Folk Market at WAM Fest. **Please email the completed application along with a few photos of your work to: Friends of Wabeno, c/o Mary Beck, 4445 Trump Lake Rd, Wabeno, WI**

**OR email the completed application and photos to Mary Beck at [mfbeck@charter.net](mailto:mfbeck@charter.net)**

We will contact you by phone or email with final approval. Find us on Facebook and on the World Wide Web: [WabenoArtAndMusicFest.org](http://WabenoArtAndMusicFest.org).